

January 25, 2010

Ms. Debi Thomas  
Executive Assistant  
AL Environmental Management Commission  
P.O. Box 301463  
Montgomery, AL 36130-1463

Dear Ms. Thomas,

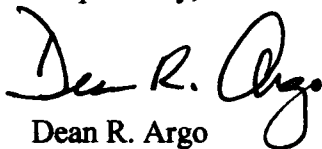
Please accept this letter and enclosed resume as official notification of my interest in the executive director's position with the Alabama Department of Environmental Management.

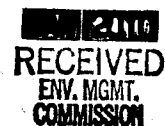
With more than 20 years experience working with and for state government, I believe that my background, specific skill set, and relationships with elected and appointed leaders in state and local governments well qualify me for this position. I have strong relationships and a track record of working with top state officials, including Governor Bob Riley, Lt. Gov. Jim Folsom, Jr., Deputy President Pro Tem Senator Wendell Mitchell, and House Speaker Seth Hammett. Also, I have the same strengths with locally-elected officials through my work with the Alabama League of Municipalities.

My experience and skills in state government, communications and marketing, and governmental affairs are well known and well suited for this position. Working with local governments to better understand and meet agency requirements and procedures while assisting the Commission, agency staff, and state officials to better manage and improve ADEM's mission, will be top priorities for the next executive director. I believe that my background, abilities, and relationships with key leaders are perfectly suited for these tasks.

Please know how much I appreciate the opportunity to apply for this position. Should you need additional information or have questions, please do not hesitate to contact me.

Respectfully,

  
Dean R. Argo



**DEAN ROBERT ARGO**  
101 Auburn Road  
Prattville, Alabama 36067  
(334) 365-7968

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## **Personal**

Birthday: May 5, 1958  
Health: Excellent

Married to: Paula Golson Argo  
Children: Kathryn (Kassi) Elizabeth (16)  
and Joshua Paul (8)

## **Employment**

### **Electric Cities of Alabama – Montgomery, AL**

(Jan. 1, 2007 – Sept. 30, 2009) Executive Director

Responsibilities: Serve as chief executive officer for the state association representing the state's 36 municipally-owned power systems. Develop and manage programs and services provided to membership. Help develop legislative strategies and lead lobbying efforts in the Alabama Legislature. Meet regularly with Congressional Delegation and staff concerning national, state and local energy issues. Develop and manage the association's yearly budget and oversee the association's financial reserve. Plan and lead the association's four yearly professional development programs and board meetings. Supervise and coordinate activities of association staff.

### **City of Prattville, AL –**

(August, 1996 – Present) Council President, District 3

Responsibilities: Serve as Finance Committee Chair, assist in the development and administration of a \$34,000,000 municipal budget. Lead development and periodic assessment of the City's strategic plan. Assist in the supervision of City department heads and clerical employees. Preside at council meetings, act as parliamentarian, set council agenda, and act as spokesperson for the council. To generally represent the welfare of the City and District 3.

### **Alabama Municipal Electric Authority – Montgomery, AL**

(Oct. 2005 – Dec. 31, 2006) Director of Communications

Responsibilities: Develop and direct communication and public relations strategies that benefit the Authority and its 11 members (350,000 electric customers). Develop and manage department's budget. Act as a spokesperson for the Authority. Participate in Authority's Strategic Planning and policy development process. Meet with local, state, and federal elected officials as needed. Write, edit, coordinate the printing, and dissemination of AMEA's magazine (*Alabama Currents*) and two electronic newsletters (*AMEA Communiqué* and *Operations Newsletter*). Train member communications staff as needed. Supervise and coordinate activities of a Communications Representative I.

## **Employment Cont.**

### **Alabama Education Association – Montgomery, AL –**

(Feb. 1996 – Oct. 2005) Director of Public Relations

Responsibilities: Develop and direct public relations/marketing strategies for the Association's 94,500 members. Assist in the development and administration of department budget. Member of the legislative lobbying team – met with house and senate members, governor's staff, and others to advance association's legislative package. Conduct public relations/marketing campaigns designed to improve the public's perception of its public schools and employees. Train public school employees to communicate more effectively with the media and citizens. Act as spokesperson for the Association. To write, edit, take photographs, design and do layout for Association publications, including the *Alabama School Journal*.

### **Alabama State Department of Education – Montgomery, AL –**

(Feb. 1990 to Feb. 1996) Director, Division of Communications

Responsibilities: Manage 8 employees - 5 professional, 2 clerical and one laborer. Develop and manage division's \$1,000,000 budget. Act as spokesman for State Board of Education and state superintendent. Coordinate and oversee the dissemination of all public information related to department/board actions and policies.

### **The Alabama Reunion – Montgomery, AL –**

(July 1989 to Nov. 1989) Public Relations and Media Specialist

Responsibilities: Manage all publicity and event information.

### **State of Alabama – ADECA – Montgomery, AL –**

(Oct. 1988 to July 1989) Manager, Public Information Section, Alabama Department of Economic and Community Affairs.

Responsibilities: Manage all communication efforts. Supervised seven (7) staff members.

### **WSFA-TV – Montgomery, AL – (Aug. 1984 to Oct. 1988)**

Weekend News Anchor, News Reporter

Responsibilities: Anchored three weekend newscasts and supervised a staff of five.

Responsible for covering state government and state board of education.

## **Education**

### **Troy University – Troy, Al. –**

Bachelor's of Science Degree in Broadcast Journalism with Minors in Business Administration and Criminal Justice.

### **Brevard Community College – Melbourne, Fl. –**

Major: Business Administration

## **Civic Involvement**

Prattville Baptist Hospital Advisory Board  
Leadership Alabama – Member, Class XVI  
Leadership Autauga County – Member, Class of 1996  
Alabama Municipal Insurance Corporation – Board Member  
Alabama League of Municipalities – Vice Chair, EENR Committee  
ALoM Advanced Certified Municipal Official  
Prattville YMCA – Board of Management Member  
River Region United Way – past Board Member  
Envision 2020 – past Board Member  
Character Council of Alabama – past president  
Montgomery Association of Business Communicators – past president  
Autauga County Board of Education Strategic Planning Committee - Member  
Autauga County Junior Miss – Master of Ceremonies  
First Baptist Church Prattville – Deacon and 7<sup>th</sup> Grade Sunday School teacher

## **References**

The Honorable Jim Byard, Jr.  
Mayor, City of Prattville  
101 West Main Street  
Prattville, AL 36067  
(334) 361-3609

Dr. Paul R. Hubbert  
Executive Secretary  
Alabama Education Association  
P.O. Box 4177  
Montgomery, Alabama 36103  
(334) 834-9790

Dr. Wayne Teague  
Alabama State Superintendent of Education (Retired)  
725 Patrick Road  
Auburn, Alabama 36830  
(334) 887-5596

Dr. Thomas Miller, MD  
Alabama Dept. of Public Health  
201 Monroe Street  
Montgomery, Alabama 36130  
(334) 206-5300

Mr. Mark Ennis  
Chairman, Electric Cities of AL  
GM, Utilities Board of Tuskegee  
101 Fonville St  
Tuskegee, AL 36083-2021  
(334) 724-2133

Mr. Bob Howell  
Managing Editor/Anchor  
WSFA TV - Channel 12  
12 Delano Avenue  
Montgomery, AL 36106  
(334) 281-2900